



ALCC

AIDS LEGAL COUNCIL of CHICAGO

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The Longest Yard Sale at the W Hotel to benefit ALCC
*Event to celebrate the Chicago premier of award-winning film,
The Longest Yard Sale, to raise money for charity*

JAMES MONROE SMITH
OUTREACH PROJECT AT
THE CORE CENTER
Room 4-260
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Chicago, IL – On Thursday, February 22nd 2007, ALCC will be partnering with Reverie Pictures and W Hotels to celebrate the Chicago release of “**The Longest Yard Sale**”, an independently produced feature film which is earning early critical acclaim. In an evening designed to raise money for charity while highlighting the themes of this award-winning film, Reverie Pictures and the W City Center will host a yard sale of their own with some of the hottest names in fashion, including Fran, Language LA, Ginny Hilfiger and MYNK denim.

A celebration of art and film, this free event will give guests a unique opportunity to hunt and bid for unexpected, must-have items while benefiting the legal assistance programs of the AIDS Legal Council of Chicago. Vince Parenti, founder and president of Reverie Pictures, Inc. will also be on hand to talk about The Longest Yard Sale and his roles as director, producer, writer and actor in this film. The event will take place between 6:00 pm and 9:00 pm at the W City Center Hotel, Great Room 11 at 172 W. Adams Street. A special after-party at The Underground will follow.

For additional information about The Longest Yard Sale or the AIDS Legal Council of Chicago, please call Ricardo Cifuentes, Director of Development of the AIDS Legal Council of Chicago at (312) 427-8990. Additional information can be found at www.aidslegal.com.

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